

Dear Friends and Advertisers,

For 64 years, the Quincy Symphony Orchestra Association has been committed to bringing our patrons, friends, and supporters a quality experience that will entertain, educate, and delight. Our talented conductors, musicians, and choirs present a wide selection that you, our discriminating patrons and advertisers, have come to expect and appreciate. I encourage you to support the QSOA with your ad in our season program booklet.



Sincerely,

A handwritten signature in cursive script that reads "Jane E. Polett".

Jane Polett
General Manager



2011 / 2012 Concert Season

Highlights of the Upcoming Season

- October A Nature themed concert including *Life on the Mississippi* from the Mark Twain Museum Archive.
- November A multi-media presentation of the *New World Symphony* in collaboration with the Quincy Community Theatre.
- December The Symphony Chorus will present beautiful music of the season.
- February The phenomenal Young Artists Competition winners perform with the QSO.
- March The Spring Choral Pops Concert makes for toe-tapping and finger-snapping.
- April The Grand Finale performance closes the season with a World Premier overture composed for the QSO!



Advertising Rate Information

June 1, 2011

Dear Advertiser:

In these difficult economic times your advertising dollars need to target passionate people who are willing to spend money to get the experiences they truly believe in. The Quincy Symphony Orchestra Association has the audience that understands the value of your message as they understand the value that the symphony brings to our community and the entire region.

Did you know?


- Over 3500 patrons attend our season concerts.
- Concerts draw over 350 families with children each year.
- Booklets will be distributed at **nine separate concert events from October thru April.**
- Readers spend between 10 and 30 minutes browsing the booklet and then take it home with them! Consider a coupon ad!

The program booklet reflects the quality of our performances with interesting facts about the symphony history, educational opportunities, performance notes, and ads mixed in throughout. For many patrons the book is a keepsake to be taken home as a souvenir of the performance.

Your support of the Quincy Symphony Orchestra Association is integral to making our community ever more appealing to patrons of all ages throughout the region.

Please call me at 217-430-7960 if you have any questions about advertising in our booklet. If you would like a sample program from last season, call the QSOA office at 217-222-2856. To help us meet the deadline for the layout of our program book, **please respond ASAP.** Thank you for considering a program advertisement for the 64th season of performances.

Sincerely,



Lucas King
QSOA Board Member and Treasurer

Advertising Contract (PLEASE RESPOND BY JULY 31)

Business Name: _____

Contact: _____

Email: _____

Telephone: _____

Address: _____

Signature: _____

Date: _____

Reserve my space in the 2011/2012 Program Booklet:

	w	x	h	
<input type="checkbox"/> Full Page	(4.5"	x	7.5")	\$375
<input type="checkbox"/> Half Page	(4.5"	x	3.5")	\$250
<input type="checkbox"/> Quarter Page Horizontal	(4.5"	x	1.75")	\$175
<input type="checkbox"/> Quarter Page Vertical	(2.2"	x	3.5")	\$175
<input type="checkbox"/> Eighth Page	(2.2"	x	1.75")	\$125

OR,

- I am sending my electronic file to qsoa@adams.net (Preferred!)
Black and white only. Preferred formats: JPG, TIF, PDF.

OR

- I do not have an electronic version of my ad. Please make an ad from my business card enclosed. **(Add \$25 design charge to the fee schedule above. Quarter Page minimum size).**

Please check one:

- Check for \$_____ is enclosed.
 Please send an invoice.

Our address has CHANGED!

Make check payable to:
QSOA
200 N. 8th St., Suite 102
Quincy, IL 62301

217-222-2856