

Dear Friends and Advertisers,

The 2009/2010 QSOA season promises to be even better than last year. We strive to bring our patrons, friends, and supporters a quality experience that will entertain and delight. Our talented conductors, musicians, and choirs will present a wide selection that you, our discriminating patrons and advertisers, have come to expect and appreciate. I encourage you to support the Quincy Symphony Orchestra Association with your ad in our season program booklet.



Sincerely,

Jane E. Polett

Jane Polett
General Manager



2009 / 2010 Concert Season

Highlights from Season 2009 / 2010

- October** A concert of Romantic works features violist Istvan Szabó.
- November** The Fiesta! Family Concert showcases music with a Latin flair and guest Petar Jankovic on guitar.
- December** The Christmas Joy Choral Concert will put everyone in the holiday spirit.
- February** Young Artists Competition winners perform with the QSO.
- March** The Spring Choral Pops Concert features True Men, the award-winning a cappella singers from Truman State University.
- April** The Grand Finale performance closes the season!



Advertising Rate Information

Dear Advertiser:

In these tough economic times your advertising dollars need to target dedicated, passionate people who are willing to spend money to get the experiences they truly believe in. The Quincy Symphony Orchestra Association has the audience that understands the value of your message as they understand the value that the symphony brings to our community and the entire region.

Did you know?

- Over 3000 patrons attend our season concerts.
- Concerts draw over 300 families with children each year.
- Average symphony concert attendance is over 600 people.
- Readers spend between 10 and 20 minutes browsing the booklet.

The program booklet reflects the quality of our performances with interesting facts about the symphony history, educational opportunities, performance notes, and ads mixed in throughout. For many patrons the book is a keepsake to be taken home as a souvenir of the performance.

Your support of the Quincy Symphony Orchestra Association is integral to making our community more appealing to patrons of all ages throughout the region.

Please call me at 217-430-7960 if you have any questions. If you would like a sample program from last season, call the QSOA office at 217-222-2856. Thank you for considering an advertisement with the QSOA.

Sincerely,



Lucas King
QSOA Board Member and Treasurer

Advertising Space Contract (Please RESPOND by AUGUST 15, 2009)

Advertiser Name: _____

Contact: _____

Email: _____

Telephone: _____

Fax: _____

Address: _____

Signature: _____

Date: _____

Reserve my space in the 2009/2010 QSOA Program Booklet:

	h	x	w	
<input type="checkbox"/> Full Page	7.5"	x	4.5"	\$350
<input type="checkbox"/> Half Page	3.5"	x	4.5"	\$225
<input type="checkbox"/> Quarter Page Horizontal	1.75"	x	4.5"	\$150
<input type="checkbox"/> Quarter Page Vertical	3.5"	x	2.2"	\$150
<input type="checkbox"/> Eighth Page	1.75"	x	2.2"	\$100

Ads should be black & white. Electronic Files Preferred. Formats supported: JPG, TIF, PDF.

- I am sending my electronic file to gsoa@adams.net (Preferred!)

Please submit original application artwork or PDF file to:

QSOA

428 Maine Street, Suite 270

Quincy, IL 62301

gsoa@adams.net

217-222-2856

Please check one:

- Check for \$_____ is enclosed.
 Please send an invoice.

Make check payable to:
QSOA
428 Maine Street
Suite 270
Quincy, IL 62301