

Dear Friends and Advertisers,

For 63 years, the Quincy Symphony Orchestra Association has been committed to bringing our patrons, friends, and supporters a quality experience that will entertain, educate, and delight. Our talented conductors, musicians, and choirs present a wide selection that you, our discriminating patrons and advertisers, have come to expect and appreciate. I encourage you to support the QSOA with your ad in our season program booklet.



Sincerely,

Jane E. Polett

Jane Polett
General Manager

Highlights from Season 2010 / 2011

- October Guest oboist Jennet Ingle and the passionate music of Tchaikovsky will open the season.
- November The Symphony Chorus will present the fall concert.
- December The Holiday Symphony Concert is a family tradition for young and old alike.
- February Phenomenal Young Artists Competition winners perform with the QSO.
- March The Spring Choral Pops Concert makes for toe-tapping and finger-snapping.
- April Feel the Rhythm! The Grand Finale performance closes the season with timpanist Bill Machold!



2010 / 2011 Concert Season



Advertising Rate Information

Dear Advertiser:

In these difficult economic times your advertising dollars need to target dedicated, passionate people who are willing to spend money to get the experiences they truly believe in. The Quincy Symphony Orchestra Association has the audience that understands the value of your message as they understand the value that the symphony brings to our community and the entire region.

Did you know?

- Over 3000 patrons attend our season concerts.
- Average symphony concert attendance is over 600 people.
- Concerts draw over 300 families with children each year.
- Booklets will be distributed at nine separate concert events.
- Readers spend between 10 and 30 minutes browsing the booklet.

The program booklet reflects the quality of our performances with interesting facts about the symphony history, educational opportunities, performance notes, and ads mixed in throughout. For many patrons the book is a keepsake to be taken home as a souvenir of the performance.

Your support of the Quincy Symphony Orchestra Association is integral to making our community ever more appealing to patrons of all ages throughout the region.

Please call me at 217-430-7960 if you have any questions about advertising in our booklet. If you would like a sample program from last season, call the QSOA office at 217-222-2856. Thank you for considering a program advertisement for the 63rd season of performances.

Sincerely,



Lucas King
QSOA Board Member and Treasurer

Advertising Space Contract (PLEASE RESPOND BY JULY 31, 2010)

Advertiser Name: _____

Contact: _____

Email: _____

Telephone: _____

Fax: _____

Address: _____

Signature: _____

Date: _____

Reserve my space in the 2010/2011 QSOA Program Booklet:

	h	x	w	
<input type="checkbox"/> Full Page	(7.5"	x	4.5")	\$375
<input type="checkbox"/> Half Page	(3.5"	x	4.5")	\$250
<input type="checkbox"/> Quarter Page Horizontal	(1.75"	x	4.5")	\$175
<input type="checkbox"/> Quarter Page Vertical	(3.5"	x	2.2")	\$175
<input type="checkbox"/> Eighth Page	(1.75"	x	2.2")	\$125

Black and white only.

Electronic files preferred. Formats supported: JPG, TIF, PDF.

I am sending my electronic file to qsoa@adams.net (Preferred!)

OR, submit original black & white application artwork to:

QSOA
428 Maine Street, Suite 270
Quincy, IL 62301
qsoa@adams.net
217-222-2856

Please check one:

- Check for \$_____ is enclosed.
- Please send an invoice.

Make check payable to:
QSOA
428 Maine Street
Suite 270
Quincy, IL 62301